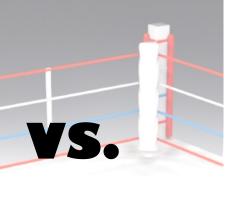
## Who Will Best Serve Your Home Buying and Selling Needs?

Look at the Tale of the Tape....

## **REALTORS®**









In addition to abiding by state licensing and regulatory laws, a REALTOR® must abide by a Code of Ethics in their dealings with clients



Licensees are bound only by state licensing and regulatory laws

Beyond the required classes for renewing their license, REALTORS® must take Ethics training every 4 years and Professionalism hold Designations

training every 2 years. Plus, REALTORS® can

**REALTORS®** have access to exclusive resources from national, state and local associations, ensuring they are on top of real estate trends and best prepared to serve their clients

REALTORS® are on the frontlines, lobbying on behalf of home owners to ensure the American Dream of home ownership is not compromised

**REALTORS®** have access to an electronic keypad system, a secure system to ensure that your house and belongings are

REALTORS® can obtain more market data and research to better assist your buying or selling needs

**EDUCATION** 

RESOURCES

**ADVOCACY** 

SAFETY & SECURITY

DATA & RESEARCH

Licensees must only complete continuing education every two years

Licensees have access to resources made available by their firms and to the general public

Licensees are not organized and not able to leverage their numbers to advocate for home owners and the industry

Licensees only have access to combination lock boxes that can cause a security issue if the combinations are not updated frequently

Licensees have access to market data and research made available to the public.

Information courtesy of Suburban West REALTORS® Association and the National Association of REALTORS®



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